

Channellock Inc.  
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WORK HARD, SWEAT BLUE.



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### Capacity. Control. Comfort.

4 new wrenches with improved performance and torque

### Gone Fishin'

Update on pro-angler Paul Hirosky

### Tool Rules for On-the-Job Safety

Common sense safety tips from HTI and Channellock

## BLUE NOTES

This is American Blue,™ our quarterly newsletter. If you have a story idea you'd like to see in American Blue, please submit it to:

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## IN THE NEXT ISSUE...



AMERICAN BLUE™

NEWS FROM CHANNELLOCK OF MEADVILLE, PENNSYLVANIA • SUMMER 2007

# CHANNELLOCK INTRODUCES A WIDE VARIETY OF ADJUSTABLE WRENCHES

Channellock® pliers have set the standard for quality, durability and precision the world over. Many of you have told us "But, I wish you offered a wider variety of adjustable wrenches."

Sometimes, wishes come true.

Channellock is introducing a brand new line of 12 adjustable wrenches in four sizes: 6", 8", 10" and 12". Each of the sizes is available in chrome, black phosphate and Code Blue® grips – so there's an adjustable wrench for every user, every job, every budget. The 12 wrenches join the #8WCB WideAzz™ 8" adjustable wrench that was introduced last year.

Other wrenches just don't measure up to Channellock.

The new Channellock® adjustable wrenches offer up to a 20 percent greater jaw capacity than typical adjustable wrenches to support larger nuts and bolts. The four-thread adjustment knurl helps improve performance in confined areas. Also, the wrenches feature a longer and thinner jaw to avoid slippage or nut round-off and provide greater control in tight spaces. Each wrench is meticulously balanced to avoid weak points, and the jaws are imprinted with both standard and metric measurement scales.



"The introduction of our new wide-jaw adjustable wrench line brings a whole new level of versatility to an already outstanding assortment of wrenches," said Scott Jonap, vice president of sales and marketing. "The line-up offers a variety of sizes and styles to accommodate any tradesman, professional or experienced DIYer. And, since they bear the Channellock® name, innovative design, quality and reliability are never in question."

Look for the new adjustable wrenches at your nearest hand tool dealer now, or visit [www.channellock.com](http://www.channellock.com) to learn more.

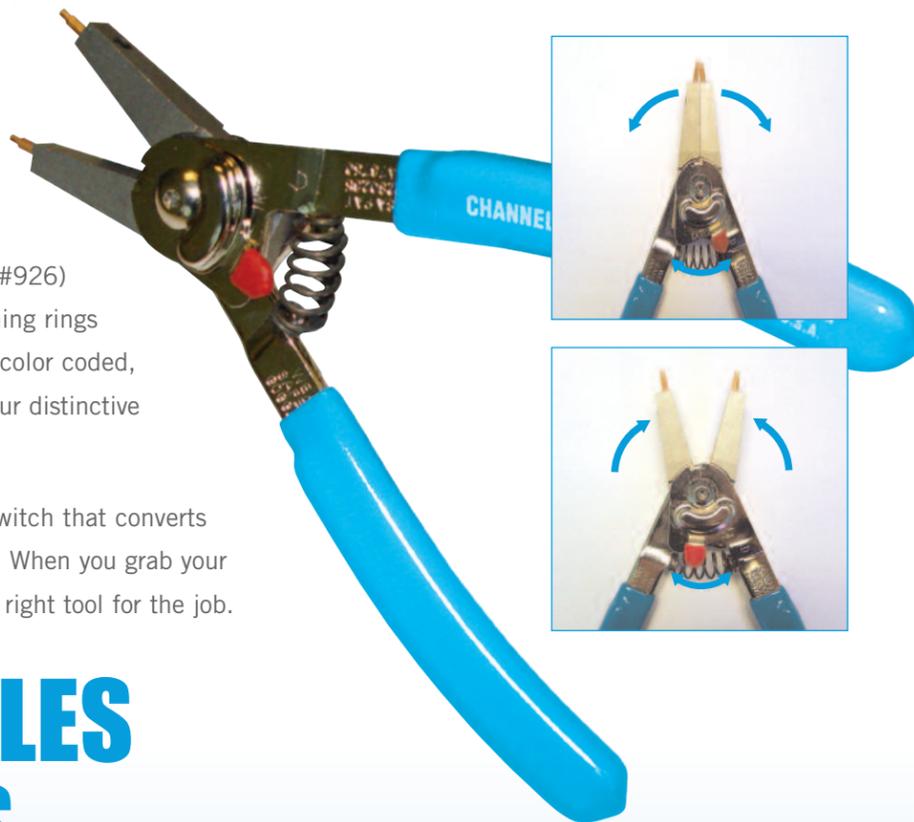


# THE SWITCH MAKES IT A SNAP

Now, you can switch your snap ring pliers from internal to external with a single switch. A flick of your thumb and you're ready for the next job. It's so versatile, there's no need for a toolbox full of snap ring pliers.

Channellock's two new snap ring pliers – the 6.5" (#926) and 8" (#927) – handle nearly all common retaining rings up to 2" diameter. Each comes with five pairs of color coded, interchangeable alloy steel tips – and, of course, our distinctive CHANNELLOCK BLUE® comfort grips.

These Channellock® pliers have a quick-release switch that converts from internal to external retaining rings on the fly. When you grab your Channellock® snap ring pliers, you've grabbed the right tool for the job.



# HIROSKY ANGLES FOR BIG WINS

Paul Hirosky, the Channellock-sponsored professional bass angler, started off the 2007 B.A.S.S. Bassmaster Elite Series season in strong fashion. Topping two-thirds of the field at the "Battle On The Border" tournament on Lake Amistad near Del Rio, Texas, netted Hirosky a \$10,000 payout. It was Hirosky's best ever season-opener.

### Hirosky's recent finishes include:

86th in the "Duel on the Delta" near Stockton, Calif.; 53rd in the "Golden State Shootout" near Lakeport, Calif.; 36th in the Professional Angler Association's inaugural Texas Bass Classic; 50th in the "Pride of Georgia" near Evans, Ga.; and 83rd in the "Southern Challenge" near Guntersville, Ala.



### Watch for Paul on ESPN2

The B.A.S.S. Bassmaster Elite Series pits 108 anglers in 11 major tournaments around the country this year. Watch tournament coverage on ESPN2 (check local listings for time). Paul will compete in these upcoming tournaments:

**Blue Ridge Brawl**  
Moneta, Va., June 7 – 10

**Sooner Run**  
Grand, Okla., June 21 – 24

**Champion's Choice**  
Plattsburgh, N.Y., July 12 – 15

**Empire Chase**  
Buffalo, N.Y., July 19 – 22

**Capitol Clash**  
Charles County, Md., Aug. 9 – 12

More information can be found online at [www.bassmaster.com](http://www.bassmaster.com).

# ALWAYS PRACTICE HAND TOOL SAFETY

The U.S. Consumer Product Safety Commission estimates that 150,000 emergency room treatments will be recorded this year for injuries caused by the misuse of hand tools. Most of these injuries can be avoided by following a few common-sense Tool Rules from the Hand Tool Institute:

- Use each tool only for the job for which it was designed.
- Clean and maintain tools properly. Check for any cracks, chips or wear that could affect their use.
- Screwdrivers should only be used to, well, drive or remove screws. Don't use one for prying, punching, chiseling, scoring or scraping.
- Store tools in a tool box when not in use. Dad's tools are a natural attraction for kids.
- Use Channellock insulated pliers when working around electricity. CHANNELLOCK BLUE® Comfort Grips or other covered comfort handles do not protect from electrical currents. Browse the complete catalog of insulated pliers at [www.channellock.com](http://www.channellock.com).

"One of the smartest steps a pro or a DIYer can take is to always wear safety glasses for eye protection," says Scott Jonap, Channellock's vice president of sales and marketing. "It also makes sense to use comfort grips when performing repetitive work for long periods of time," he adds. "We designed our Code Blue® line of tools with improved comfort grips for that very reason — not only to provide lasting comfort but to help reduce the likelihood of repetitive stress injuries."



# CHANNELLOCK RE-TOOLS PACKAGING

Now home centers, retailers and dealers have a new salesperson in the tool aisle. Channellock's packaging has been reengineered to help buyers find and purchase the right Channellock tool for their job. The plastic "clamshell" packs let customers see all of the tool. The package insert also includes quick-find icons and key product features. All packaging is in English, French and Spanish. Check them out at your nearest hand tool retailer today!



## DID YOU KNOW? Interesting Channellock Facts

- All Channellock® cutting pliers feature perfectly mated, laser heat-treated cutting edges to ensure the finest quality cutting action in the industry.
- Only Channellock® undercuts the channels on its tongue-and-groove pliers to eliminate slippage in the field.
- All Channellock® cutting pliers are required to cut piano wire, paper and twine before they leave our factory and arrive in stores.

Would you like to receive American Blue™ in electronic form? Just send an e-mail to [pliers@channellock.com](mailto:pliers@channellock.com) – with the words "American Blue" in the subject line – and we'll add you to our e-mail distribution list.

